

Bringing language to life

THE LONDON
SCHOOL OF
ENGLISH
SINCE 1912

“ A mind that is stretched
by a new experience can
never go back to its old
dimensions. ”

Oliver Wendell Holmes Jr.

Our values

Our values are a good place to start as they are central to everything we do and will help explain our approach.

- ***We are proud of what we do.*** You'll feel that from the moment you arrive.
- ***We go the extra mile.*** We're here for you – you only have to ask.
- ***We communicate openly and honestly.*** We do this with you and with each other.
- ***We innovate and improve.*** We don't stand still. We always want to get better.
- ***We are a team. We get things done together.*** We're always ready to help to get the job done well.

These shared values help us make your experience a memorable one. And that really matters to us.

Our proven process

The time you spend with us is so much more than a course, accommodation, free lunches and additional services; **you will leave us having had an unforgettable experience.**

The diagram below outlines our process for ensuring success. The **goal-tracking cycle** in particular ensures that we always remain focused on meeting your objectives.



Our promise to you

Our expertise

Our trainers are experienced and flexible enough to **ensure that your course will always meet your needs.**

Your experience

The time you spend with us is so much more than a course, accommodation and free lunches; **you will leave us having had an unforgettable experience.**

Clear outcomes

We will agree clear goals with you. Everything we do is then focused on achieving those objectives and **you will see a clear return on your investment.**





'I really enjoyed my stay at the LSE. I was warmly welcomed and met very nice people. My teachers were great and dedicated and adapted classes according to my requests. Thank you!'

Céline Ramspacher, France



Your experience

Your experience

We help people to communicate more effectively; we've been doing that with commitment and passion for over 100 years. But this isn't so much about our experience – *it's about yours.*

Learning English should be so much more than simply taking a course, though choosing the right one is very important. We want you to leave us having had **a great experience that you will never forget.**

This is not just something we aim to do; our clients clearly tell us that this is exactly what we do for them. This is why so many come back to us year after year and recommend us to their colleagues and friends.



Excellent 9.3



The highest ranked English language school on TrustPilot as of 1 September, 2017.

Based on 470 reviews

Making it memorable

The experience you have will, of course, be unique to you. But there are four key areas in particular that come together to make your time with us a success:

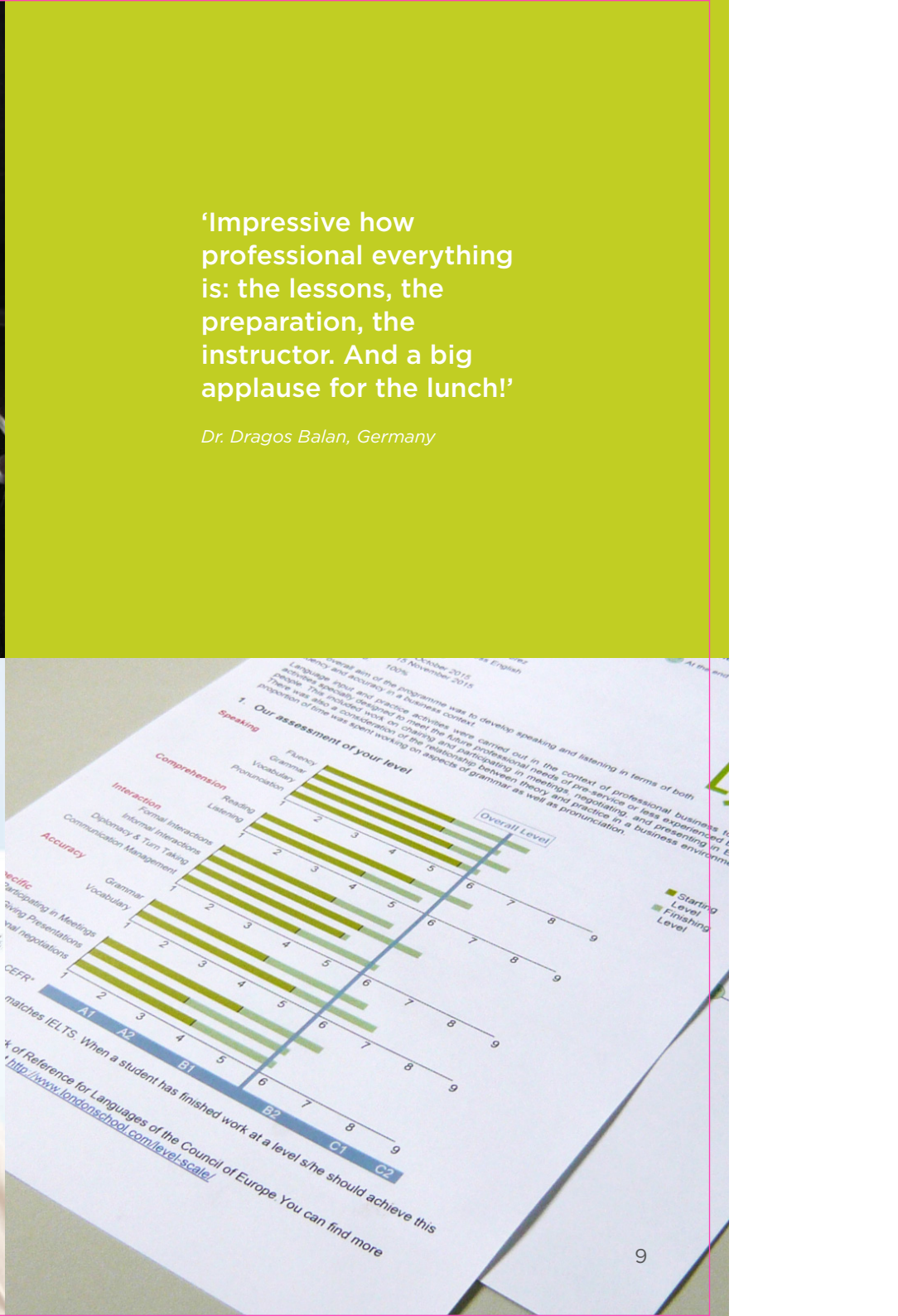
- ▶ **Locations:** The local areas, our buildings, our facilities, your accommodation.
- ▶ **People:** Our staff, other course participants... and you.
- ▶ **Training:** Experienced trainers, relevant content, like-minded course colleagues.
- ▶ **Culture:** Experience British life, join our social programme events and learn more about the cultures of your course colleagues.

All these things come together to give you a great experience. But just as importantly, we do things this way to help you achieve your goals in a memorable way. **We deliver results.**



‘Impressive how professional everything is: the lessons, the preparation, the instructor. And a big applause for the lunch!’

Dr. Dragos Balan, Germany





▶ Locations

Where you learn English will affect your experience in different ways, so think about what sort of environment works best for you. We offer two UK options:

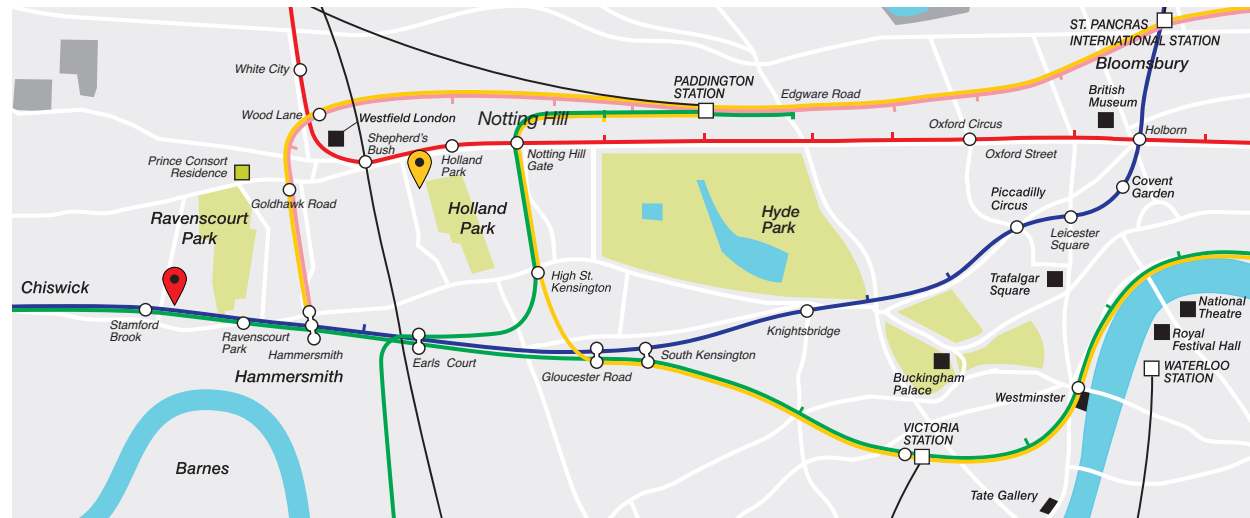
London: The cultural capital of the world. Spending time in London is one of those must-do life experiences. Combining your language training with a London experience can really add value. Our London centres are located in the beautiful, safe and very desirable areas of Holland Park and Chiswick.

Canterbury: For a truly 'English' experience there are not many places in the UK that can beat this beautiful UNESCO-protected small city. Less than an hour from London, you can enjoy centuries of history and a slower – and authentically English – pace of life. A perfect learning environment.

London

London doesn't really need an introduction, but here are a few benefits of taking your course here:

- Our centres are located in beautiful, safe and very desirable locations in Zone 2.
- We are close to the centre but you will experience a calmer pace of life.
- You'll find great local restaurants, bars, shops and parks within walking distance.
- Enjoy the excitement of central London - just a short ride away on public transport.



Our centres:  Westcroft Square  Holland Park Gardens

Our residence: 



'I had a great time in London improving my English and discovering an amazing city!'

*Judith Angelica Weber,
Switzerland*





‘Canterbury is lovely. It is small with a lot of history but also international and continental in its restaurants and places to visit.’

*Caroline Helmersson Olsson,
Sweden*



Canterbury

Few people will ever forget the beauty of Canterbury. Here are some of the benefits of taking a course here:

- Our beautiful centre is situated close to the heart of this historical cathedral city.
- Canterbury is a UNESCO world heritage site with over 1000 years of history.
- Get to central London in less than 1 hour by high speed train - or visit the beautiful local coastline.



Our centre: 





**'I think the school
has very good
organization; you really
feel that the people
work to offer the best
to students.'**

Francesca Bozzetto, Italy

▶ People

People play an important role in helping to make your time with us a memorable experience. By coming to us you will be spending time with like-minded people: **our trainers** who are wholly focused on helping you to achieve your learning goals; **our support staff** who are there to make sure that everything runs smoothly before, during and after your stay; **our accommodation providers** who want to make your stay as comfortable as possible.

And let's not forget **other course participants**. Our courses are often chosen because they can be tailored to specific needs and appeal to people from similar backgrounds. That means that you will be spending time with like-minded individuals who are ready to learn from each other and share their knowledge and experience.

▶ Training

Your training is central to your overall experience.

Not everyone learns in the same way or has the same objectives. And not all trainers teach in the same way – they need to be flexible enough to adapt their style to your needs. So we choose our trainers and develop our content with great care to ensure that **we deliver the results you came for.**

Our clients, and the organisations that often sponsor them, have very high expectations. We know how to meet – and exceed – those expectations and deliver meaningful and practical results for every client.

Turn to page 24 for a summary of our courses or visit our website for more detail.



'Highly qualified and experienced teachers. Though tuition here is expensive, it is well worth it. Particularly when you consider all the time and travel money you invest to learn in London, paying just a bit more to get a right teacher and improving your English faster makes sense!'

Ritsuka K. , Japan



'I especially liked the learning about typical culture, the country, the way of living in England and after to discuss about it. In this way you are learning English and besides knowing this culture.'

Matilde Samoza, Spain



Culture

What do we mean by culture?

Taking a course with us will allow you to experience the incredible history of our London and Canterbury locations, but a true cultural experience includes so much more than our rich history. You will get to immerse yourself in the diverse architecture, dynamic food culture, street markets and get an insight into British culture from a new perspective.

Of course the culture is really about the people - where they meet and how they communicate (including the famous British humour which even has a place in business life).

Understanding British culture will help you to communicate more effectively with the Brits and get a true *feel* for the language.

Results

We don't sell courses; we sell results.

Not everyone has the same learning objective, so we don't offer a '*one size fits all*' approach.

You will come with high expectations. After more than a century of experience, we have learned to understand your needs and offer courses that deliver results.

And with our online courses also available to you after you leave, the learning can continue when you're back home.

Case study

Name: Joern H.

From: Germany

Profession: Lawyer at a leading global law firm

Studied: General English 30+, Legal English 30+,
Business & Professional English 30+

“ Although my English was quite good before I came to London, it was not yet at the standard needed to develop my career internationally. The networking opportunities at the school were fantastic and this experience has given me both the skills and the confidence to engage more with international clients, so I am now able to progress further in my career as a lawyer. I have enjoyed every single day of my experience at The London School of English and highly recommend it. ”



Our courses

We offer a wide range of courses to suit the needs and goals of mature adults. Some courses are specific to a particular centre but others can be taken in either London or Canterbury. Our courses can be split into the following two areas.

Business and Professionals

Clients on these courses typically have a specific career-focused learning objective. We split these into the following categories of courses:

- Courses for Experienced Professionals
- Professional English 20-30
- Individual Training
- Communication, Cultural and Leadership Skills Training

A comprehensive range of courses is also available through our LondonSchool Online platform. See page 31 for more information.

General and Academic

Clients on these courses typically have goals that are not specifically career-related. We split these into the following categories of courses:

- Intensive General English
- General English 30+
- Examination and Academic Preparation

Courses for experienced professionals (30+)

These courses are for working professionals, generally aged 30+. Depending on the course, you may choose to train in a small group or in a combination of group and individual tuition. The courses are designed to stretch you, but not beyond your ability.

The information given below is a brief overview of our courses. Please follow the web link at the bottom of each course box to check for detailed course information, including key facts, dates and fees. You can also find more information inside the back cover of this brochure. All of our courses include access to the LondonSchool Online learning platform.

Business & Professional English 30+ (BP30+)

This course focuses on the needs of business and professional people. You will gain confidence in making presentations, taking part in meetings, negotiations and cross-cultural networking and other work-related contexts. You will leave us as a more confident and effective communicator in English.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/bp30

Legal English 30+ (LGL)

Commercial lawyers need to use specialised legal language effectively, so this course focuses on a number of legal topics and case studies. You will develop key areas including the language of negotiations, contract drafting and litigation. The course includes visits from practicing lawyers.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/lgl

English for Human Resources (EHR)

This course covers a number of situations typically faced by HR professionals. The focus is mostly on interviewing, conducting appraisals, aspects of employment law, negotiating and disciplinary procedures, with particularly rich opportunities for networking and cross-cultural work.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/ehr

English for Specific Purposes (ESP)

Our ESP Combination courses allow you to select either GE30+ (see page 28) or BP30+ (this page) in the morning followed by a wide of ESP individual training options in the afternoon, such as Business, Finance, Energy, Legal, Public Sector, Lecturing Skills, Engineering and much more.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/esp

Courses for professionals aged 20-30

These courses are for people just starting out in their career or for those who have only a few years' experience in the workplace. Most people choose a group course. These courses are designed to not only improve your language ability but also your subject knowledge.

The information given here is a limited overview of our courses. Please follow the web link at the bottom of each course box to check for detailed course information, including key facts, dates and fees. You can also find more information inside the back cover of this brochure. All of our courses include access to the LondonSchool Online learning platform.

Business English 20-30 (BEN)

This course is designed for people with limited business experience and has a 100% business focus. It includes the language of negotiations, meetings, presentations, emails, report writing and interviewing skills. The course includes external speaker presentations every two weeks.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/ben

Legal English 20-30 (LEN)

This 3-week course covers a range of legal topics with a focus on contract drafting, legal case studies, negotiations and participation in meetings – everything you need to become an effective communicator in a legal context. The course also includes 6 months' access to our online Legal English vocabulary course.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/len

Cambridge English: BEC Vantage (BEC-V)

The BEC Vantage examination is a business English exam aimed at the same level as Cambridge FCE (upper intermediate). This intensive 2-week crash-course provides in-depth preparation in all areas covered in the exam, offering the best chance of success.

 Cambridge ESOL Exam Preparation Centre

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/bec-v

Test of Legal English Skills (TOLES)

This 1-week course has a practical legal focus covering reading and writing and is recognised internationally and by the Law Society of England and Wales. The TOLES preparation course is usually taken after our Legal English 20-30 course; however, more experienced candidates may qualify for direct entry.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/toles

Intercultural, voice training and tailor-made courses

Some of our clients are keen to expand their professional competence beyond language ability to include intercultural and international leadership skills development. Our highly specialised courses provide excellent opportunities to focus on this important area of professional development. We also design bespoke courses for our clients which can be delivered at our premises or at yours – contact us to find out more.

Intercultural Competence Combination (ICC)

This course combines 15 hours of group lessons on our Business and Professional 30+ course (page 25) with 15 hours of specialised intercultural training focused on developing your cultural knowledge, self-awareness and skills to help you work more effectively with people from around the world.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/icc

Global Leadership Combination (GLC)

This course combines 15 hours of group lessons on our Business and Professional 30+ course (page 25) with 15 hours of specialised intercultural training focused on developing your cross-cultural management and leadership skills to help you work with global teams and international markets.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/glc

On-Demand Courses (OND)

Tailored closed group training is available on demand for organisations with a specific language training requirement. The fees include programme design, all course materials and access for trainees to a bespoke, co-branded version of our LondonSchool Online learning platform.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/ond

Voice Training & Accent Modification (VT)

This training is ideal for you if you already have a good command of English and want to focus on modifying your accent, public speaking, or voice projection. Can be booked as a stand-alone course or as an add-on to any of our London courses.

Level

1 2 3 4 5 6 7 8 9

www.londonschool.com/voice

General and academic English courses

Our general and academic English courses are designed to give you confidence and help you to communicate more effectively in everyday and academic situations. You will meet people from a wide range of nationalities and backgrounds in small groups.

Please follow the web link at the bottom of each course box to check for detailed course information, including key facts, dates and fees. You can also find more information inside the back cover of this brochure. All of our courses include access to the LondonSchool Online learning platform.

Intensive General English (IGE)

IGE is a practical course designed to provide highly motivated adults with the language, skills and fluency in English they need as one of today's essential life skills. Dynamic teaching methods and the latest technology help each individual meet their specific needs and goals.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/ige

General English 30+ (GE30+)

The General English 30+ course is for mature learners who want to develop their reading, writing, listening and speaking skills in a small group. Our trainers will help to develop your fluency, accuracy and spontaneity through dynamic role-plays and real-life scenarios, both in and outside the classroom.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/ge30

English for University (EFU)

This specialist course delivers the academic English, practical study skills, confidence and learner independence needed for degree level study at a UK university. It focuses on key areas such as research, critical analysis and extended writing. The course has been developed with input from universities.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/efu

Academic Year (AY)

Our Academic Year allows you to combine units from our Intensive General English, English for University and IELTS preparation courses. This option is suitable for students of all subjects at both undergraduate and postgraduate level in English and can be tailored to suit your needs and university goals.


Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/ay

Examination courses

Many people need to pass an exam in order to prove their language competence. The Cambridge exams are amongst the most popular English language exams worldwide. They can be taken in isolation but most clients take an exam after a period of study on one of our other courses such as the IGE, EFU or AY courses (shown on the previous page).

IELTS (IELTS)

If you are planning to enter a UK  university, you will need a good IELTS score. Our intensive IELTS preparation focuses on all the main language skills and exam techniques that are required in the test and gives you the best possible chance of getting the score you need to enter your preferred university.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/ielts

Cambridge English: First/Advanced (FCE/CAE)

Our Cambridge English FCE and  CAE courses are highly intensive yet broad programmes of language development that focus on all the main skills and strategies that are required in the exams. The courses benefit from input from experienced examiners to maximise your chances of success.

FCE level 1 2 3 4 5 6 7 8 9 CAE level 1 2 3 4 5 6 7 8 9

www.londonschool.com/fce
www.londonschool.com/cae

Individual training

People choose Individual Training for a number of reasons: Perhaps you have limited time to achieve your goals, maybe there is no suitable group course or you simply want the trainer to focus 100% on your needs. Whatever your reason, the content is entirely customised and flexible to suit you. Choose from an intensive face-to-face course in London or Canterbury or work with your trainer online using Skype.


Individual Tuition (IND)

If you have a very specific learning objective then Individual Tuition may be right for you - we will agree a completely tailor-made programme with you. Or if you have a colleague or friend with a similar learning objective and level then we can offer 2:1 training. Individual Tuition can also be delivered through Skype.

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/ind

Skype

Skype training is a great way to benefit from a personalised approach without needing to visit one of our centres. You still get a specialised trainer to help you achieve your goals, but it's more flexible and cheaper than taking individual tuition in London or Canterbury. 

Level 1 2 3 4 5 6 7 8 9

www.londonschool.com/skype

THE LONDON
SCHOOL OF
ENGLISH
SINCE 1962

MY CONTENT

EVERYDAY ENGLISH

THEMED TOPICS

GRAMMAR BUILDER

DEALING WITH
PEOPLE

TELEPHONING

EMAILS, LETTERS &
REPORTS

LondonSchool Online

Our online courses enable you to study where you like and when you like, while still giving you access to the expertise and coaching of our team of experienced trainers. Our platform is designed to help you to become proficient in the key language areas you need to achieve your goals.

A simple, user-friendly interface allows you to find the content you need quickly and easily so that you can get more out of your training.

An adaptive, responsive platform works equally well on any device, offering greater flexibility and a better learning experience.

Progress tests at the end of each unit show you very clearly where you are making progress, and at the end of your course you can download a **completion certificate**.

If you're studying with us in one of our training centres, access to LondonSchool Online is included in your course fees. Get access from the point of booking and keep learning online for up to three months after your course with us has finished. You can extend your learning journey with ongoing Skype coaching with our team in London.

www.londonschool.com/online



I stayed with a British family who was very friendly and polite and spoke a lot to me about various topics including finance, politics, etc.. And at dinner they taught me new British idioms.

Konstantin Kolin, Russia

Accommodation

Choosing the right type of accommodation is important - being comfortable and relaxed in the place you stay will help you make the most of your time with us. We have four main accommodation options:

Homestay

Stay with one of our local families and get a real feel for British life - with plenty of additional language practice! Standards are high, so this option is suitable for anyone ready to make the most of the opportunity.

www.londonschool.com/homestay

Residence

In London we have a year-round residence within walking distance (or a short bus ride) of our centres. Standards are high - all rooms have en-suite bathrooms and a small kitchen but also offer fantastic communal areas to meet other residents. Our Canterbury residence is a summer-only residence.

www.londonschool.com/residence

Hotel

For some people the convenience and facilities of a local hotel suits their needs best. We have negotiated competitive rates with excellent hotels in both London and Canterbury.

www.londonschool.com/hotel

Serviced Apartment

Your own apartment in London but with a hotel-style cleaning service. Rooms are typically more spacious than hotel rooms and rates a little lower. All our serviced apartments are in excellent locations.

www.londonschool.com/apartment

Everything you'll need



Free lunches: In London our chefs will prepare a daily three course lunch from Monday to Friday. In Canterbury your course fee includes three lunches per week in restaurants, accompanied by a member of staff.

Welcome networking reception: Each new course begins with an informal reception, allowing you to network with new and existing course participants from a range of backgrounds and nationalities.

Enjoy your free time: Join our evening social programmes, often led by a staff member: discover new places, meet new people and continue to improve your English in a relaxed and enjoyable environment.

LondonSchool Online: From the time of enrolment until three months after you leave us, you will benefit from access to our LondonSchool Online platform.

End of course report: Our end of course report not only records the progress you have made, but also measures how your confidence has increased during your course.

Materials and resources: Course materials are included in the fees for all courses and are taken from a wide range of resources.

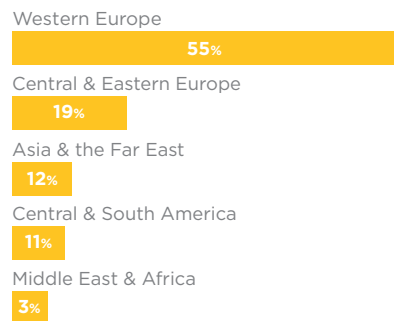
About our clients



Holland Park Gardens



Nationality mix



Average ages



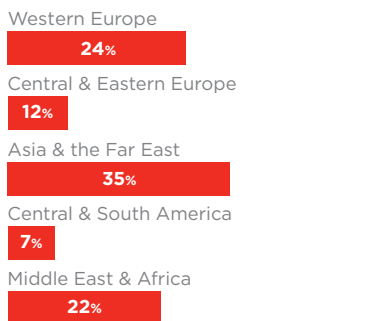
Top 5 nationalities



Westcroft Square



Nationality mix



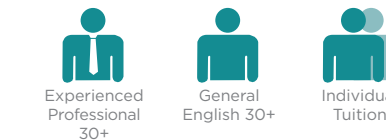
Average ages



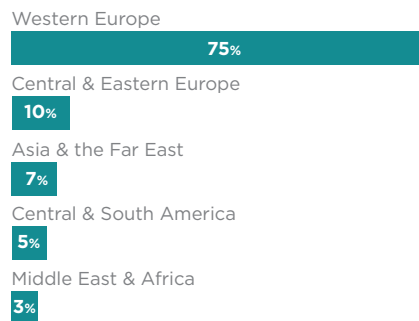
Top 5 nationalities



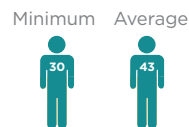
Canterbury



Nationality mix



Average ages



Top 5 nationalities



Contact us...

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By email

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+44 20 7605 4123 (All other enquiries)

+44 1227 760000 (Canterbury switchboard)

(Lines are open Monday – Friday, 08.30 – 17.30)

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65 Westcroft Square, London W6 0TA

73 Castle Street, Canterbury CT1 2QD

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 BRITISH COUNCIL

 ENGLISH UK member

 Quality English

 IALC

To book a course...

please visit www.londonschool.com/booking
and follow the simple booking process.

THE LONDON SCHOOL GROUP



The London School of English

English language training
Voice training and accent modification



The London School of International Communication

Intercultural, communication skills and leadership training



LondonSchool Online

E-learning platforms for your organisation's training needs



The LondonSchool Trust

Supporting multinational and cross-cultural understanding through educational and artistic activities

Visit us at www.londonschool.com/group



Certificate Number 14804
ISO 9001